



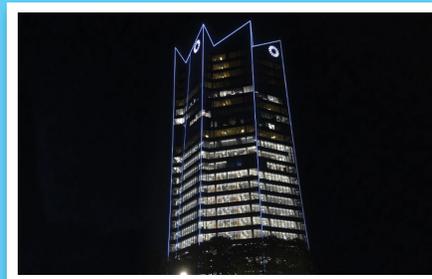
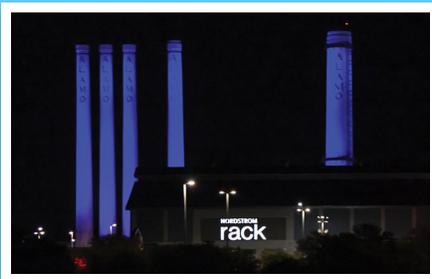
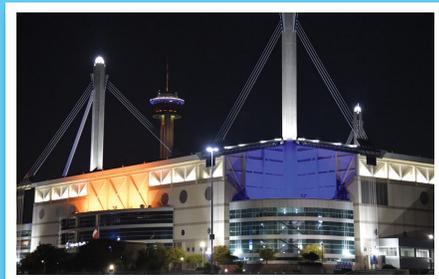
Join #TeachersCan in Celebrating World Teachers' Day — October 5

#TeachersCan is again marking World Teachers' Day — hosted by the United Nations Educational, Scientific and Cultural Organization (UNESCO) since 1994 — to celebrate World Teachers' Day.

Texas teachers continue to adapt to a new normal. They remain relentlessly optimistic. They continue to persevere under difficult circumstances. They continue to prioritize students and families. And teachers are a guiding light for our communities and state as we move forward. That's why we honor them every year for World Teachers' Day, and throughout the year.

There are several ways you can get involved:

Illuminate your building in light blue



On Tuesday, October 5, iconic buildings across Texas will be lit up in light blue — the academic color for education — to honor teachers. We hope you will consider joining them.

Display a light blue #TeachersCan ribbon



Throughout that week, people and organizations will display their #TeachersCan ribbon on trees, columns, a prominent wall, and anywhere else to show their support of educators. Free #TeachersCan ribbon is available upon request.

Show your support on social media

Share your story about a teacher who changed your life on social media and tag @TxTeachersCan and include the #TeachersCan hashtag. You also can download branded graphics at TeachersCan.org.

Visit TeachersCan.org or email PMoench@CharlesButtFdn.org to learn more.

✓+ #TeachersCan

Those who can't allow a single kid to slip quietly through the cracks, teach.

#TeachersCan is a statewide movement committed to elevating the teaching profession and honoring the critical role teachers play in the success of Texas.

Your organization can join the #TeachersCan movement!

More than 150 partnering brands, associations, chambers and community groups, and universities have already signed on as #TeachersCan partners.

- ✓ The movement is totally open source with plug-and-play or customizable creative assets available to partners
- ✓ Partners can integrate #TeachersCan brand into cause-corporate efforts through website, social media, newsletters, employee engagement, etc.
- ✓ Regular campaign platforms offer partners option to promote and/or contribute funds or in-kind support

Join these brands and more:



Promotions & Other Opportunities to Engage

Early May	Teacher Appreciation Week
May-October	#TeachersCan/DonorsChoose campaign to fund teachers/classrooms
Week of Oct. 5	World Teachers' Day
All year	Craft your own cause-branded programs and promotions

Visit TeachersCan.org or email PMoench@CharlesButtFdn.org to learn more.